

An **INTRODUCTION** to some of our *=Initiatives=*

Harnessing Technology *for better health*



The North Carolina Program to Advance Technology for Health (NC PATH)

Improving quality of care by providing EHR software, training and ongoing support to NC physicians.



Online care

Providing patients with access to experienced, local physicians and quality care through online visits at select locations.



Treatment Cost Estimator

Creating health care cost and quality tools to equip members to make better decisions about their medical treatment options.

Partnering *with providers*



Carolina Advanced Health

Building a best-practices practice focused on patients not just their symptoms.



Bundled payment

Giving knee-replacement patients better coordinated care with a value-based payment model.



Integrated lab

Implementing technology to speed lab tests and deliver same-appointment results.

Growing Grassroots *for change*



Let's Talk Cost

Turning the medical cost conversation from scapegoating to straight talk about solutions.



Nourishing North Carolina

Creating and enhancing community gardens in all 100 NC counties.



Shape NC

A BCBSNC Foundation initiative to instill healthy lifestyle habits into our youngest North Carolinians.