‘CIRCLE C’ PROGRAM AIMED AT 12- TO 14-YEAR-OLDS OFFERED ABOARD CARNIVAL’S ‘FUN SHIPS’

Program Includes Dedicated Facilities and Activities Catering to Early Teens

MIAMI – Building upon its distinction as the family cruise leader, Carnival Cruise Lines has introduced its on-board program called Circle “C” aimed specifically at the 12- to 14-year-old age group, with expansive new clubs, a full schedule of activities and highly trained and energetic staff.

The Circle “C” program complements the line’s other youth-oriented programming, including Camp Carnival for younger kids and Club O2 for 15- to 17-year-olds, which combined are expected to host 650,000 kids this year – the most in cruising.

Circle “C” facilities are already in place on 18 of Carnival’s 22 ships with balance of the fleet expected to be completed by 2010.

Expansive ‘Circle C’ Facilities

The focal point of “Circle C” activities will be custom-designed clubs, providing 12- to 14-year olds a place to truly call their own.

The facilities feature a dance floor with high-tech sound and lighting system, along with 42-inch plasma-screen TVs displaying movies and music videos, and a touch-screen jukebox stocked with the latest hits. Also featured are gaming pods with the latest video games and consoles, with 20-inch plasma-screens positioned throughout the room and used exclusively for video gaming.

The facilities offer a sleek modern design created especially to appeal to younger teens, with a vibrant motif, oversized picture windows, and plush comfortable seating -- perfect for hanging out with new friends.

Special Activities

The Circle “C” program also offers a full schedule of activities, which include everything from sports such as basketball, volleyball, ping-pong and various water games to late-night movies and “swimming under the stars” pool parties. Circle “C” activities are listed in a special edition of Carnival Capers printed daily.

A new logo and branding campaign incorporating the Circle "C" theme of "cruise.chill.connect" has also been created.

'Fun Ships' Are Tops With Families

Circle "C" is just the latest enhancement to kid-friendly amenities aboard the "Fun Ships." Children ages 2-11 can enjoy diverse activities and dedicated facilities of "Camp Carnival," which continues to evolve with new 1,600-square-foot play areas on "Fantasy-class" ships and new programming fleetwide. For older kids, there's the Club O2 teen program featuring teen dance clubs, just for teens shore excursions, and more.

Also new is Carnival WaterWorks, an aqua park featuring a 300-foot-long twister water slide, dual-lane racing slides and water spray apparatus, currently rolled out as part of the Fantasy-class $250 million enhancement program on select ships. An elaborate Carnival WaterWorks facility – the largest in cruising – is among the family friendly amenities featured aboard the new 130,000-ton Carnival Dream.

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