



NASDAQ: AUUD

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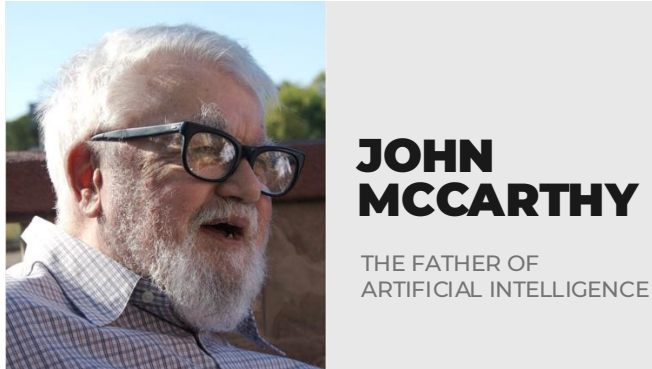
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MCCARTHY FINNEY



Delivering AI & web3 efficiencies to portfolio companies

PROPOSED BUSINESS COMBINATION



AI Support

DISCOUNTED AI DATA CENTER ACCESS THROUGH LT350
AI ENGINEERING FOR MODEL TRAINING & DEVELOPMENT
AI UTILIZATION TO OPTIMIZE OPERATIONAL EFFICIENCIES



AI DRIVEN MUSIC DISCOVERY



DISTRIBUTED AI DATA CENTERS



AI DRIVEN VALUE BASED CARE

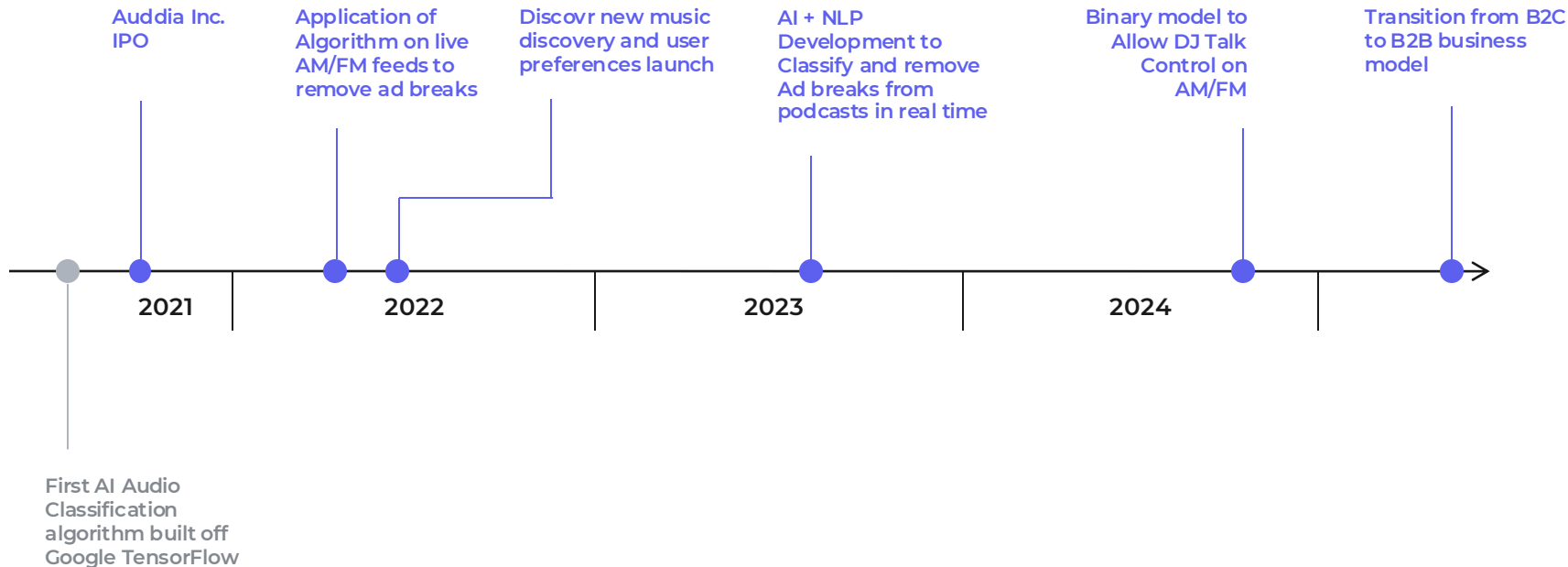


AGENTIC AI FLIGHT REBOOKING

Web3 Support

BLOCKCHAIN DEPLOYMENT TO OPTIMIZE OPERATIONS
TOKEN UTILIZATION TO EMPOWER VALUE DRIVERS
DAO STRUCTURES TO DIRECTLY CONNECT CUSTOMER AND PROVIDER

PIONEERS IN THE AUDIO AI SPACE



FAIDR APP + DISCOVR RADIO PLATFORM

What We've Built



- Proprietary AI audio tech
- Scalable user base
- Distribution channel for artists
- Commercial-free listening for users

What We're Building

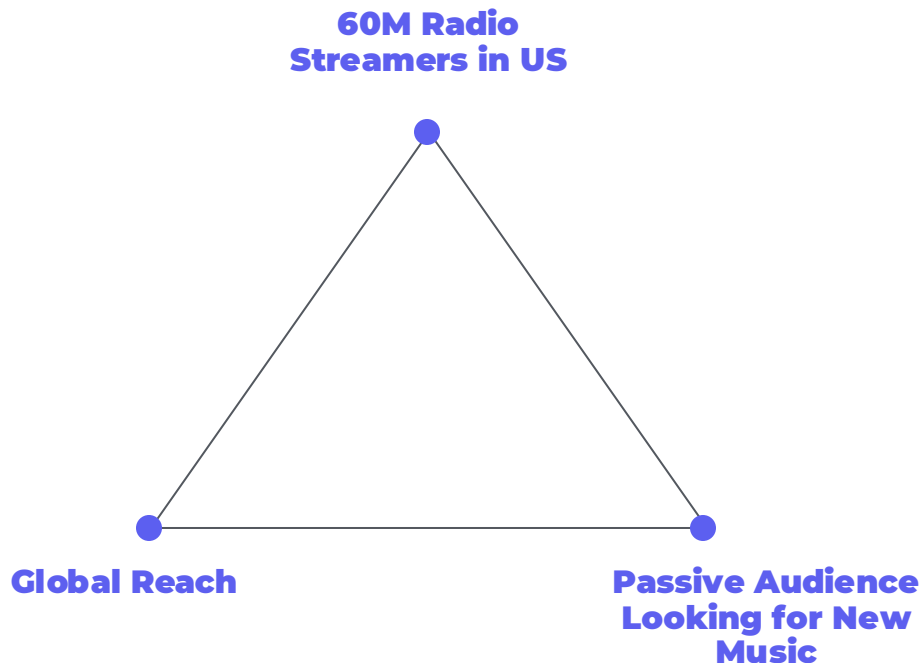


- Mainstream exposure for artists
- Valuable analytics
- New-fan engagement & monetization

THE RADIO OPPORTUNITY

Radio's reach and its continued popularity make it ripe for

innovation



THE OPPORTUNITY

Radio has

- Tens of millions of listeners
- Reach
- Mainstream and loyal listeners

Music listeners want

- New music
- Control over how they listen
- Fewer interruptions

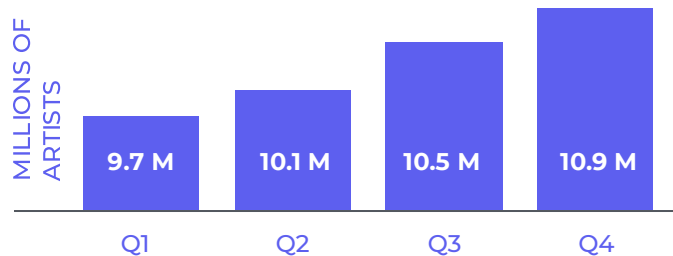
Music industry needs

- New ways to break new artists
- Actionable analytics
- More interactions with fans
- More monetization opportunities

**Auddia brings this all together with:
faidr and Discovr Radio**

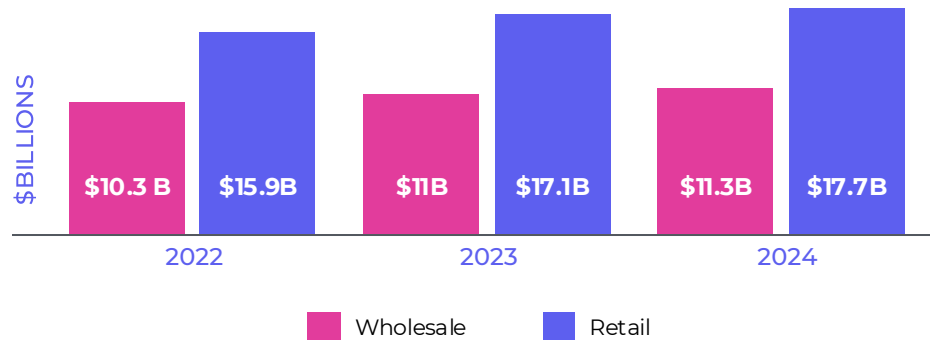
MORE AND MORE NEW ARTISTS. FLAT ARTIST REVENUE.

1.7M Artists Added
~420K per quarter



New Artists being tracked by Chartmetric 2024

US Recorded Music
Year-End Revenues



Non-major labels spent \$1.5B in 2023 on marketing their artists.

THE MUSIC INDUSTRY NEEDS A REBOOT

There is no place to guarantee your music
will be heard by a mainstream audience...

Until now.

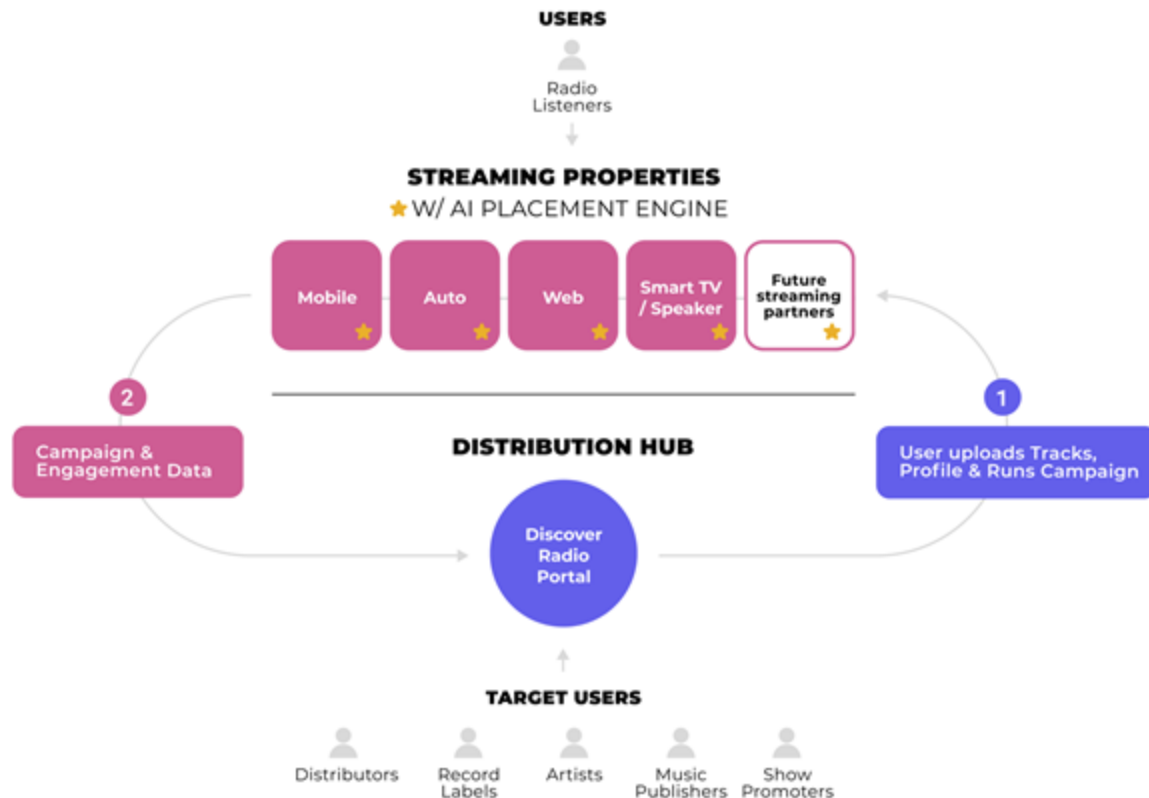
THE AUDDIA ECOSYSTEM

Streaming Properties

Fans engage with favorite stations and new music.

Distribution Hub

Artists and Labels promote music and get exposure.



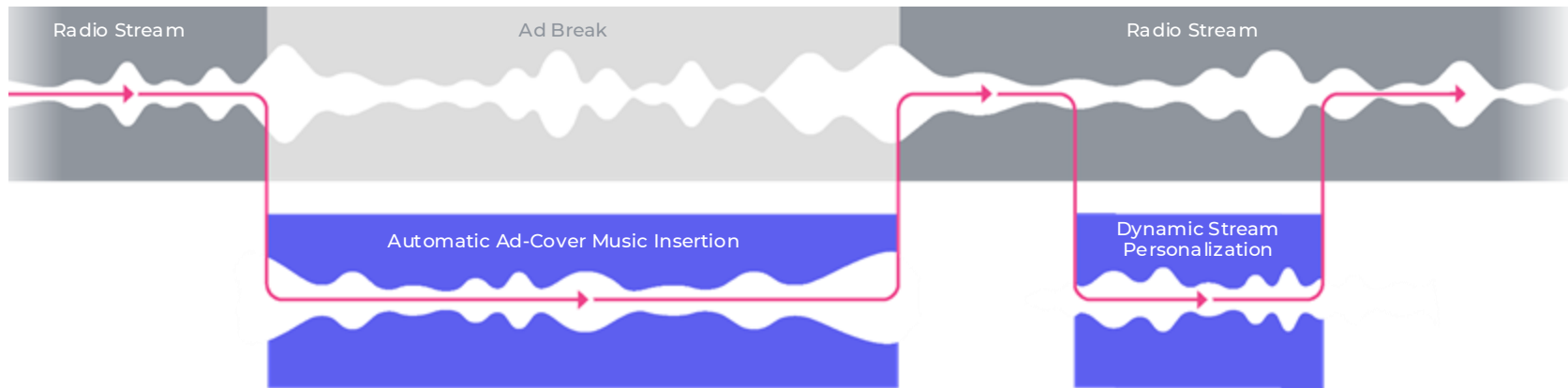
FAIDR AUDIO APPLICATION

The faidr audio application is where **CONSUMERS** listen and interact with Artists & Labels



A DIFFERENTIATED APPROACH TO RADIO POWERED BY AI

— User Listening Experience



Automated Track Selection Based on:

Station, User Behavioral Signals, and AI Recommendations

User Engagement:

User can like, dislike, and follow new artists.

Auto-Skip via Downvote Detection

When a radio stream plays a track the user previously rated with a thumbs down, our system automatically skips it and inserts a new track aligned with the user's preferences and behavioral signals.

Manual Skip

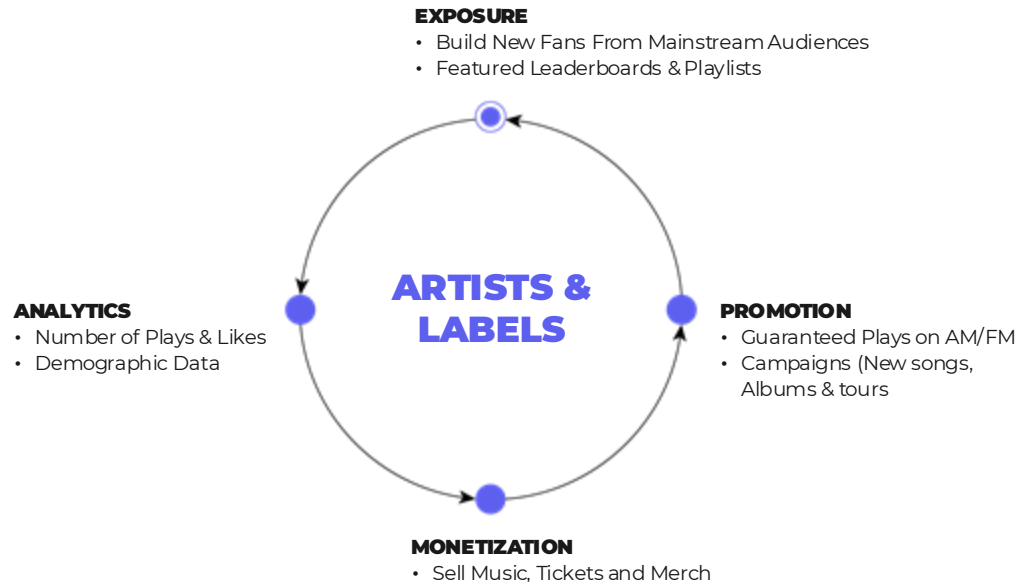
When a user manually skips a track on the radio stream, our system inserts a new, personalized track based on their preferences and recommendation engine.

DISCOVR RADIO PLATFORM

The Discovr Radio platform is where

ARTISTS & LABELS

upload and promote their songs to listeners and monitor engagement through a dashboard



ARTISTS & LABELS PAY FOR GUARANTEED REACH AND MONETIZATION TOOLS

The Auddia Ecosystem

Delivers innovative new music discovery for **users** while giving **artists and labels** access to real mainstream audiences over the airwaves.

Replacing Ad Breaks With New Artist Discovery and Personalization

By replacing ad breaks with new music on **faidr**, we'll give radio streamers a fully personalized experience, allowing them to like, dislike, follow and support artists.

Guaranteed Airplay with Actionable analytics

The **Discovr Radio** platform will provide artists with guaranteed plays in our streaming properties and actionable/valuable analytics.

Scalable Revenue from Artist/Label Subscriptions

Artists and labels will pay annual (\$250) 6-month (\$100) subscriptions to upload tracks, grow their fanbase, and sell music, merchandise, and tickets.

Serviceable Addressable Market

Streaming Opportunity

60M US

413M Worldwide

Artist / Label Opportunity

99.5M Worldwide

Ideal Customer Profile

Radio listeners in the U.S. who

- love radio
- want additional new music discovery beyond what stations play
- want what's played to be tailored to their preferences
- desire more control and fewer interruptions

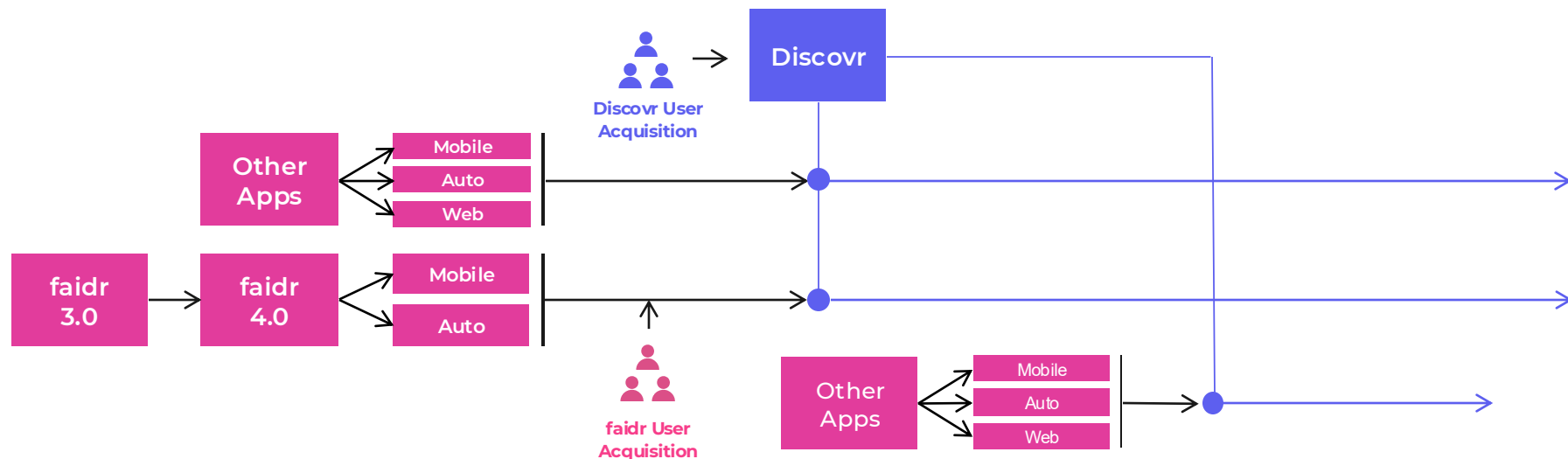
Artists that

- want to reach mainstream audiences
- don't have a huge budget to promote and potentially break over the airways
- want an easy way for their listeners to buy merch, tickets, music, and follow them on socials.

Labels that

- have a roster of artists that don't justify enough budget to promote heavily
- want an affordable means to give artists "trial runs" in front of a mainstream audience before warranting bigger promotional budgets.

1. Build Discover Platform | **Q4 2025**
2. Integrate Discover and continue growth of faidr userbase of radio streamers | **Q4 2025**
3. Acquire additional existing userbases (mobile apps, auto apps, and web players) | **TBD**
4. Integrate Discover in with future streaming partners | **TBD**



THANK YOU



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