



NASDAQ: AUUD

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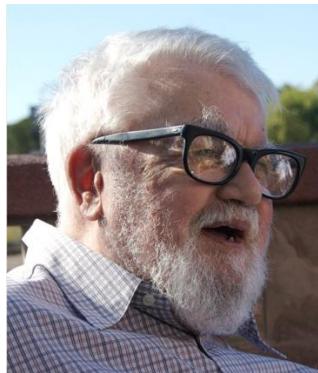
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# MCCARTHY FINNEY



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THE FATHER OF  
ARTIFICIAL INTELLIGENCE



**HAL  
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THE FATHER OF  
DIGITAL CURRENCY

Delivering AI & web3 efficiencies to portfolio companies

# PROPOSED BUSINESS COMBINATION



## AI Support

DISCOUNTED AI DATA CENTER ACCESS THROUGH LT350  
AI ENGINEERING FOR MODEL TRAINING & DEVELOPMENT  
AI UTILIZATION TO OPTIMIZE OPERATIONAL EFFICIENCIES

## Web3 Support

BLOCKCHAIN DEPLOYMENT TO OPTIMIZE OPERATIONS  
TOKEN UTILIZATION TO EMPOWER VALUE DRIVERS  
DAO STRUCTURES TO DIRECTLY CONNECT CUSTOMER AND PROVIDER

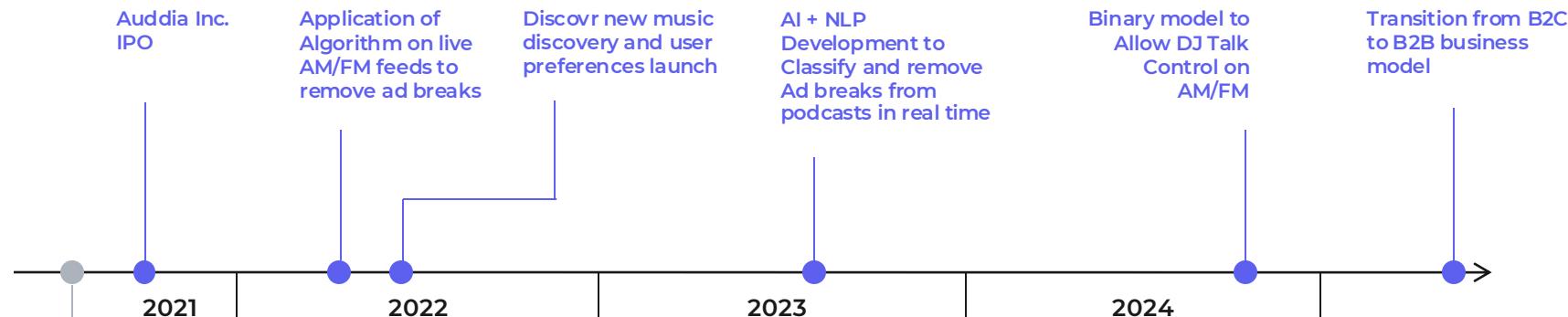


AI DRIVEN MUSIC DISCOVERY



DISTRIBUTED AI DATA CENTERS

# PIONEERS IN THE AUDIO AI SPACE



# FAIDR APP + DISCOVR RADIO PLATFORM

## What We've Built



- Proprietary AI audio tech
- Scalable user base
- Distribution channel for artists
- Commercial-free listening for users

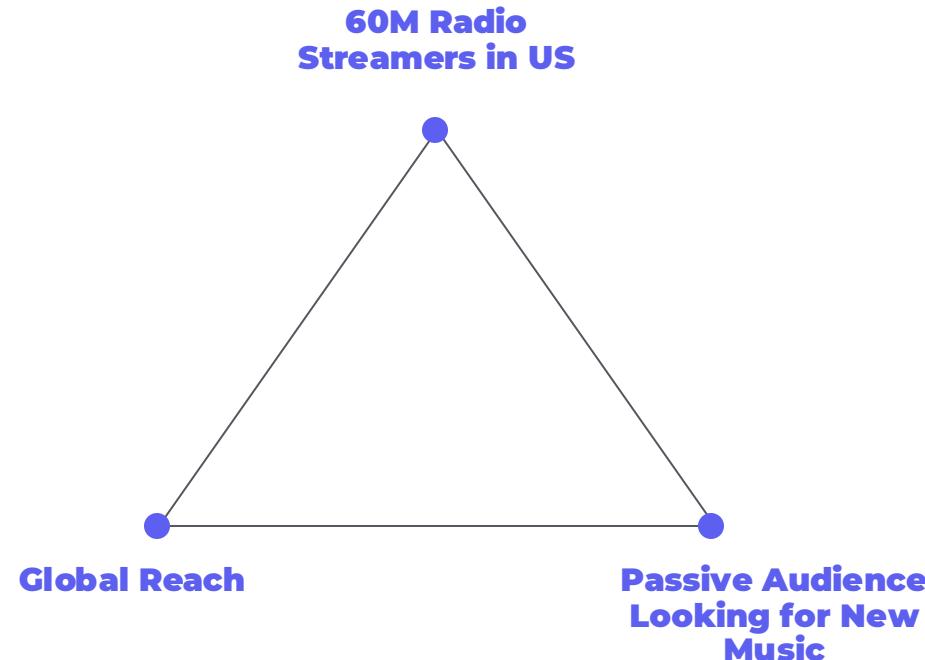
## What We're Building



- Mainstream exposure for artists
- Valuable analytics
- New-fan engagement & monetization

# THE RADIO OPPORTUNITY

Radio's reach and its continued popularity make it ripe for **innovation**



# THE OPPORTUNITY

## Radio has

- Tens of millions of listeners
- Reach
- Mainstream and loyal listeners

## Music listeners want

- New music
- Control over how they listen
- Fewer interruptions

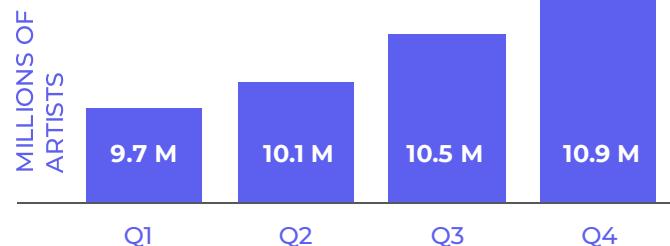
## Music industry needs

- New ways to break new artists
- Actionable analytics
- More interactions with fans
- More monetization opportunities

**Auddia brings this all together with:  
faidr and Discovr Radio**

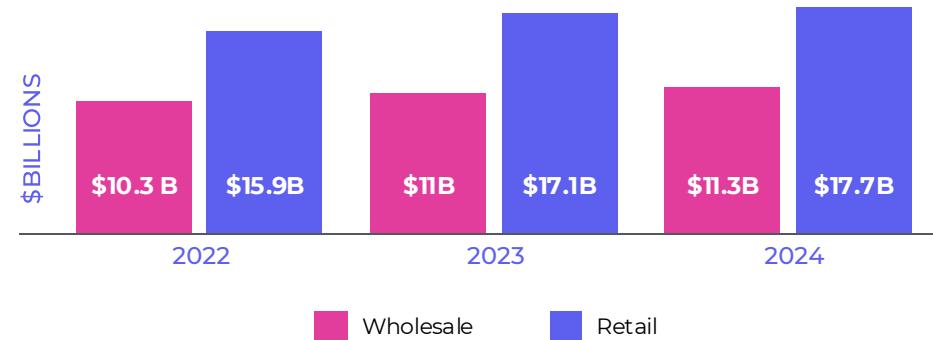
## MORE AND MORE NEW ARTISTS. FLAT ARTIST REVENUE.

1.7M Artists Added  
~420K per quarter



New Artists being tracked by Chartmetric 2024

US Recorded Music  
Year-End Revenues



**Non-major labels spent \$1.5B in 2023 on marketing their artists.**

Sources: Chartmetric 2024 report, RIAA 2024 Report & MidiaResearch

## THE MUSIC INDUSTRY NEEDS A REBOOT

There is no place to guarantee your music will be heard by a mainstream audience...

**Until now.**

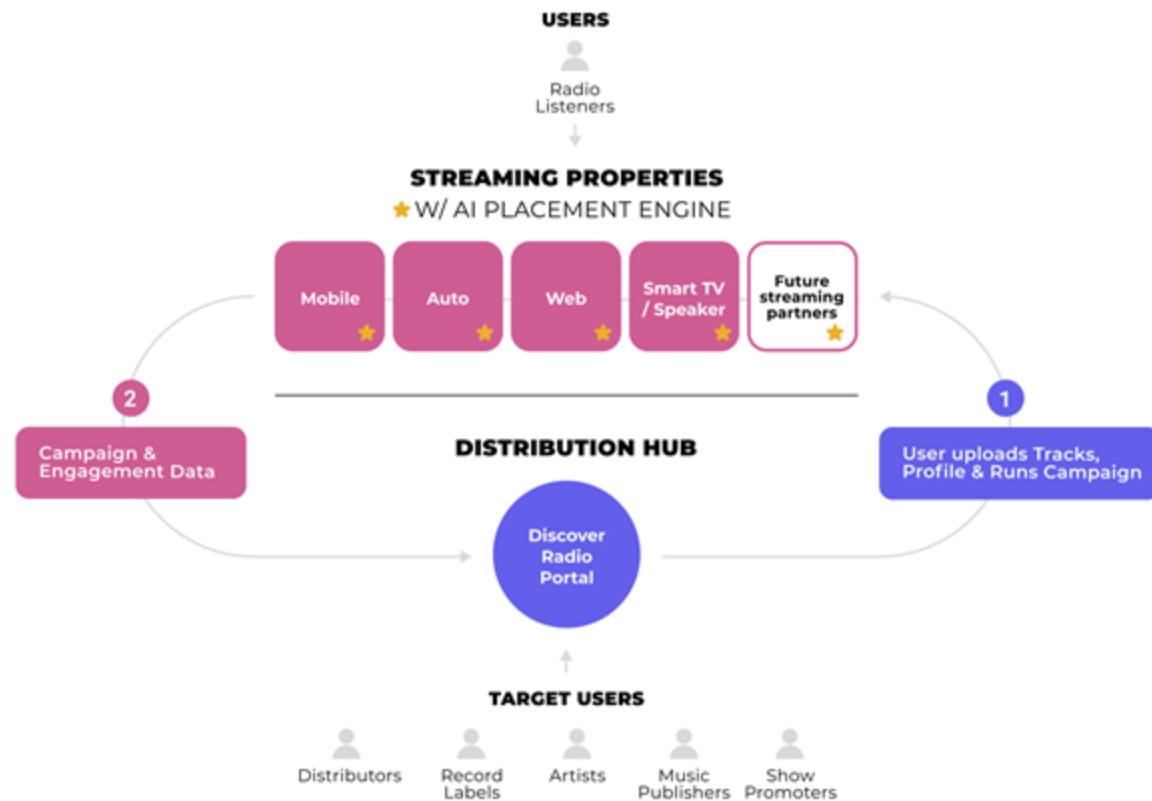
# THE AUDDIA ECOSYSTEM

## Streaming Properties

Fans engage with favorite stations and new music.

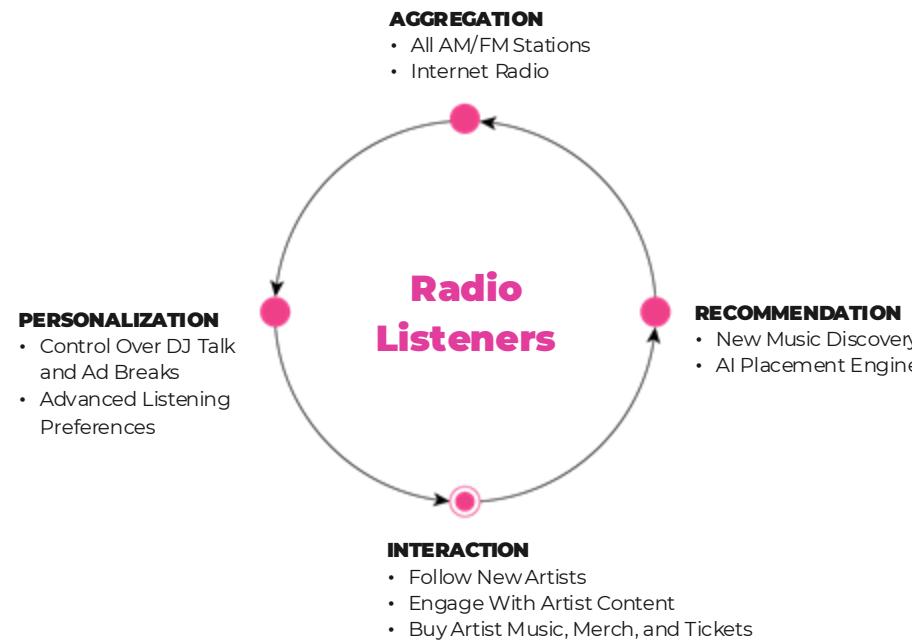
## Distribution Hub

Artists and Labels promote music and get exposure.

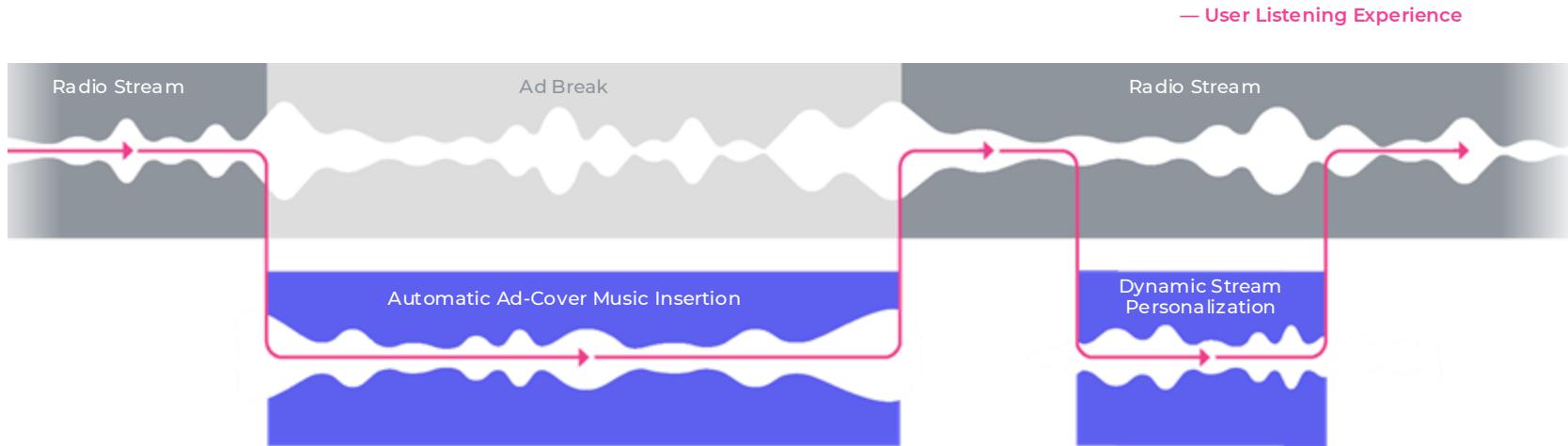


# FAIDR AUDIO APPLICATION

The faidr audio application is where **CONSUMERS** listen and interact with Artists & Labels



# A DIFFERENTIATED APPROACH TO RADIO POWERED BY AI



**Automated Track Selection Based on:**  
Station, User Behavioral Signals, and AI Recommendations

**User Engagement:**  
User can like, dislike, and follow new artists.

**Auto-Skip via Downvote Detection**  
When a radio stream plays a track the user previously rated with a thumbs down, our system automatically skips it and inserts a new track aligned with the user's preferences and behavioral signals.

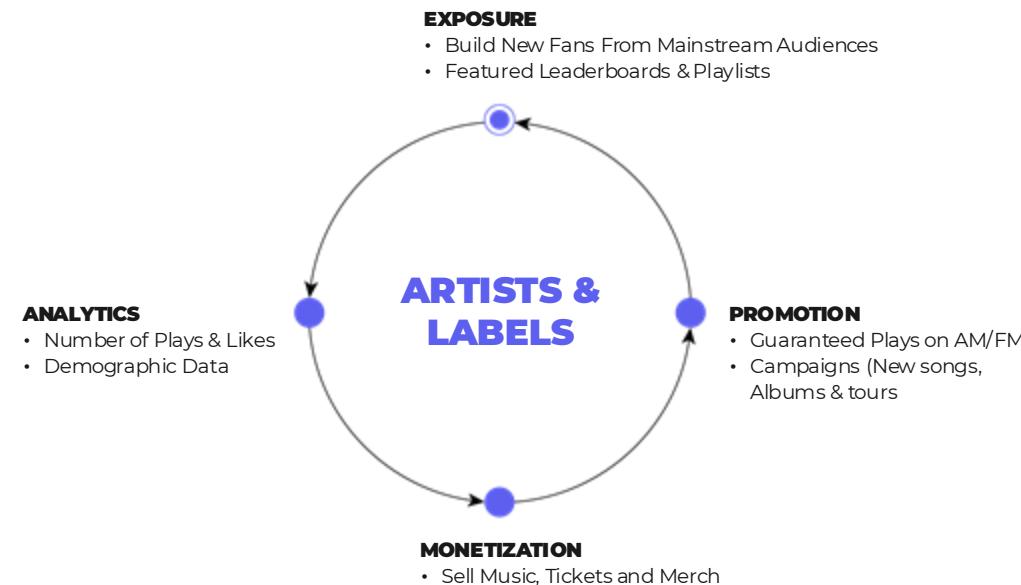
**Manual Skip**  
When a user manually skips a track on the radio stream, our system inserts a new, personalized track based on their preferences and recommendation engine.

# DISCOVR RADIO PLATFORM

The Discovr Radio platform is where

## ARTISTS & LABELS

upload and promote their songs to listeners and monitor engagement through a dashboard



# ARTISTS & LABELS PAY FOR GUARANTEED REACH AND MONETIZATION TOOLS

## The Auddia Ecosystem

Delivers innovative new music discovery for **users** while giving **artists and labels** access to real mainstream audiences over the airwaves.

### Replacing Ad Breaks With New Artist Discovery and Personalization

By replacing ad breaks with new music on **faidr**, we'll give radio streamers a fully personalized experience, allowing them to like, dislike, follow and support artists.

### Guaranteed Airplay with Actionable analytics

The **Discovr Radio** platform will provide artists with guaranteed plays in our streaming properties and actionable/valuable analytics.

### Scalable Revenue from Artist/Label Subscriptions

Artists and labels will pay annual (\$250) 6-month (\$100) subscriptions to upload tracks, grow their fanbase, and sell music, merchandise, and tickets.

Serviceable Addressable Market

## Streaming Opportunity

60M US

413M Worldwide

## Artist / Label Opportunity

99.5M Worldwide

Ideal Customer Profile

### Radio listeners in the U.S. who

- love radio
- want additional new music discovery beyond what stations play
- want what's played to be tailored to their preferences
- desire more control and fewer interruptions

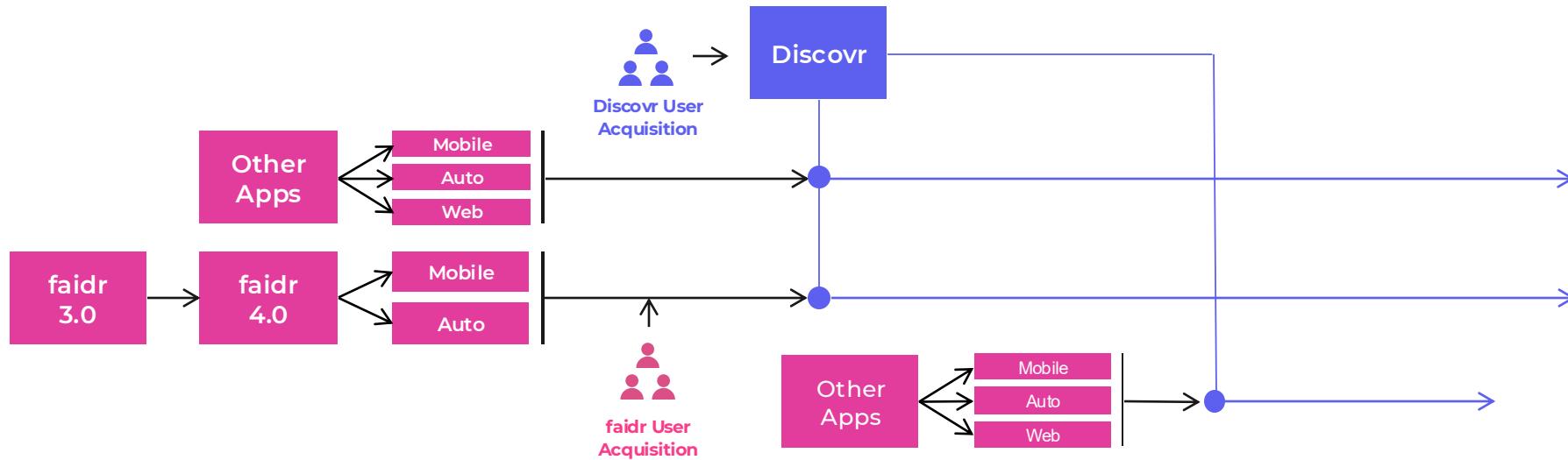
### Artists that

- want to reach mainstream audiences
- don't have a huge budget to promote and potentially break over the airways
- want an easy way for their listeners to buy merch, tickets, music, and follow them on socials.

### Labels that

- have a roster of artists that don't justify enough budget to promote heavily
- want an affordable means to give artists "trial runs" in front of a mainstream audience before warranting bigger promotional budgets.

1. Build Discovr Platform | **Q4 2025**
2. Integrate Discovr and continue growth of faidr userbase of radio streamers | **Q4 2025**
3. Acquire additional existing userbases (mobile apps, auto apps, and web players) | **TBD**
4. Integrate Discovr in with future streaming partners | **TBD**



**THANK YOU**



*Auddia*

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