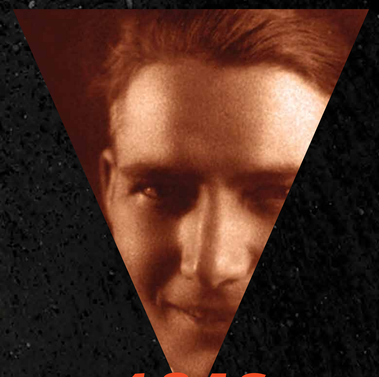


1946

JBL IS FOUNDED

PIONEERING AUDIO ENGINEER JAMES B. LANSING FORMS THE COMPANY THAT WILL ONE DAY BECOME KNOWN AS JBL.



1960s – TODAY

GLOBAL MUSIC FESTIVALS

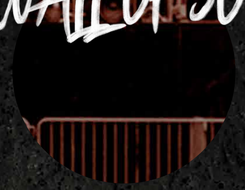


JBL PROVIDES THE SOUND FOR ROCK IN RIO, ELECTRIC DAISY CARNIVAL, TOMORROWLAND & MORE.

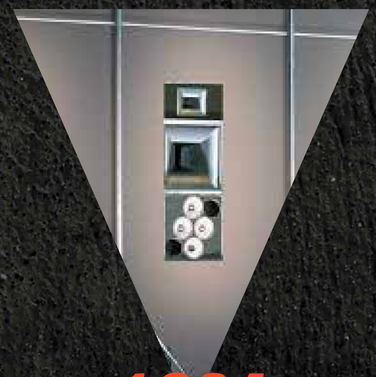


1970s

THE WALL OF SOUND

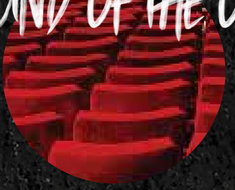


JBL SPEAKERS POWER THE GRATEFUL DEAD'S LEGENDARY SPEAKER RIG.

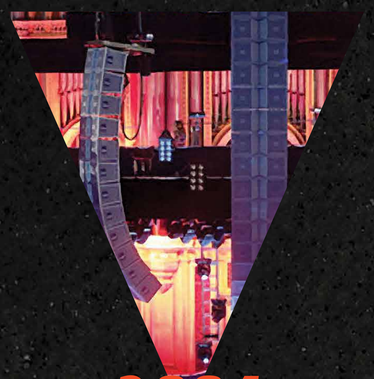


1984

THE SOUND OF THE OSCARS®



THE MOTION PICTURE ACADEMY SELECTS JBL FOR ITS SAMUEL GOLDWYN THEATER. YEARS LATER, JBL WILL BE CHOSEN TO OUTFIT THE DOLBY THEATRE FOR OSCAR NIGHT.



2004

LEGENDARY ARTISTS, LEGENDARY VENUES



LIKE MANY TOP ARTISTS, ERIC CLAPTON HAS CHOSEN JBL TO POWER HIS PERFORMANCES, INCLUDING HIS SOLD-OUT RUN AT ROYAL ALBERT HALL IN 2004.



2005

AWARD-WINNING SOUND



JBL IS AWARDED A SPECIAL TECHNICAL GRAMMY® AND IN 2010 BECOMES AN OFFICIAL SPONSOR OF THE GRAMMY® ORGANIZATION.



TODAY

BIG SOUND FOR THE BIG SCREEN



JBL LOUDSPEAKERS ARE USED IN 40% OF MOVIE THEATERS AROUND THE GLOBE, BRINGING FILMS TO LIFE FOR MILLIONS OF THEATERGOERS WORLDWIDE.

75 years

JBL