

PREMIUM SOUND BY HARMAN KARDON.

harman/kardon[®]
by HARMAN

Four significant sales arguments for the Harman Kardon sound system in the BMW 3 Series.



CUSTOMIZED

Every detail of the Harman Kardon sound system is precisely tuned to the interior of the BMW 3. The customized sound system enhances the premium driving feel to create a unique sound experience.

DYNAMIC & BALANCED

16 high-performance speakers guarantee precise dynamics and excellent sound balance for an impressive richness of detail.

CONCERT ATMOSPHERE

Instruments and voices are reproduced with an impressive wealth of detail and highest level of precision. The result: unparalleled listening enjoyment, as atmospheric and faithful as a live performance.

POWERFUL

Two subwoofers placed under the front seats with 134 watt total output each (central bass) ensure a powerful bass, true to the original.

7 x 26 mm
metal-matrix
dome tweeters

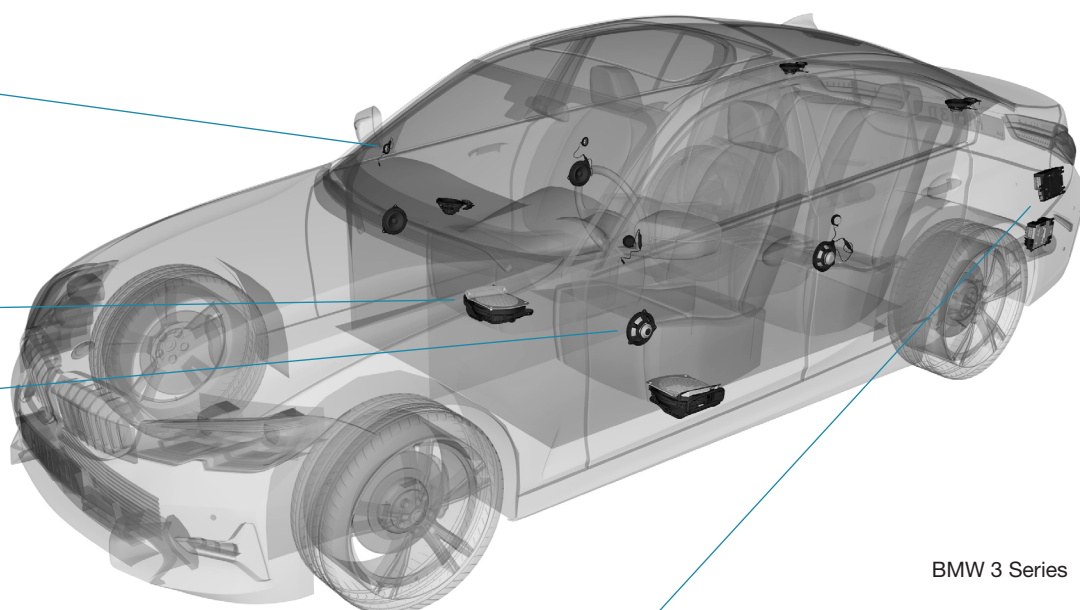
dashboard,
front, side, rear

2 x 217 mm
subwoofer
(central bass)

under seats

7 x 100 mm
midrange
speakers

dashboard, front,
rear



BMW 3 Series

464-Watt 9-Channel DSP
Amplifier

BMW 3 Series

HiFi sound system –
Standard equipment

Harman Kardon premium sound
system – optional equipment



Speakers

9 speakers

- 7 metal-matrix dome tweeters
- 7 midrange speakers
- 2 subwoofers



Output Power

165 watt

Harman Kardon® DSP amplifier in
Hybrid technology with 464-Watt
total output



Materials

–

Metal-matrix, Tech-paper



Technologies

–

Logic7® Surround Sound, Auravox
(software-based equalizing software)
and Dynamic Frequency Compensation