



MONOGRAM™ UNVEILS THE ICONIC KITCHEN AT KBIS 2026

Luxury Appliance Brand Brings Synergy Between Impeccable Performance, Enduring Materials and Thoughtful, Tailored Design

LOUISVILLE, Ky. – February 17, 2026 – This week at the 2026 Kitchen & Bath Industry Show (KBIS), Monogram™ showcases how performance and design artfully converge to create luxurious spaces shaped around how people live and gather.

Offering a glimpse into how the brand continues to redefine personal luxury, Monogram invites guests to **The Iconic Kitchen**, an immersive environment that sets the benchmark for modern luxury through thoughtful, architectural design. Appliances integrate seamlessly into ultra-functional, sophisticated vignettes, allowing the kitchen to read as a cohesive environment defined by proportion, natural materials and tailored millwork.

The experience will showcase masterfully composed spaces that highlight the synergy of performance, craftsmanship and tailored design behind Monogram appliances. Rooted in precision engineering, premium materials and an exceptional ownership experience, The Iconic Kitchen demonstrates how Monogram appliances work quietly in the background, elevating everyday rhythms and creating a space that feels calm, intentional and enduring.

The Booth Experience:

- **The Iconic Kitchen:** Guests are welcomed into an expansive, uplifting environment where culinary and gathering spaces merge seamlessly, creating a warm, refined atmosphere intentionally composed for connection and elegant living. The kitchen celebrates the art of how we live, gather and reset, expressed through layered architectural elements, rich finishes, tailored hardware and natural light. These details frame the **new Monogram™ 30" Minimalist Single Smart Wall Oven with In-Oven Camera**, for the first time side-by-side, **two Monogram™ 30" Dual-Fuel Professional Range with 4 Burners**, demonstrating how integrated, high-performance appliances can serve as sculptural architectural centerpieces. Altogether, this display reflects Monogram's vision for appliances that transcend functionality to elevate the environment with cohesion, artistry and purposeful modern luxury.
- **Scullery and Wine Room:** Extending the spirit of The Iconic Kitchen, this elevated scullery showcases how exceptional hosting concludes with extraordinary peace of mind. Enveloped in warm chocolate tones, the space shows Monogram's best-in-class appliances, personalized design and elegant integration that create effortlessly elevated experiences. The Scullery features Monogram's signature entertaining solutions, including the Monogram™ 24" Panel-Ready Wine Column and Monogram™ 36" Panel-Ready Fully Integrated Smart Bottom Freezer Refrigerator, showcasing the brand's leadership in refined flexibility. A timeless color-drenched palette, dynamic stone detailing and mixed fabrics evoke quiet luxury, while the new whisper-quiet Monogram™ 24" Panel-Ready Fully Integrated Dishwasher and new 30" Single Wall Oven with In-Oven Camera reinforce this elevated versatility.

During the show, Monogram will introduce a landmark initiative for the design community: the Monogram Iconic Kitchen Design Awards. Curated by a distinguished jury including Richard T. Anuszkiewicz, Monogram Creative Director and Principal owner of Raith designs, along with

other leading voices in design, the program honors the most exceptional residential kitchens across the U.S. - spaces that embody elegance, craftsmanship, innovation and the art of living beautifully with Monogram.

Monogram also just unveiled its newest culinary collaborator, Chef Maneet Chauhan, an exemplary leader in the art of global-fusion cuisine and acclaimed restauranter shaping the culinary scene in Nashville and beyond. Chef Chauhan exemplifies the brand's dedication to appliances that deliver authentic, chef-driven performance for at-home cooking with a global culinary perspective.

"With The Iconic Kitchen, we're illustrating how intentional design and advanced performance can redefine sophisticated excellence," said Julie Burns, executive brand director for Monogram. "From our intuitive dishwasher innovations to modern cooking technology, every detail reflects our commitment to creating spaces that feel artfully composed, effortlessly functional and unmistakably Monogram."

Monogram will feature also many partners of the brand throughout the booth, including Kallista, Cosentino, Four Hands, Grothouse, Architectural Grille, Artistic Tile, EcoDomo, Schumacher, Phillip Jeffries and Bentwood Luxury Kitchens.

About Monogram™

For more than 30 years, Monogram™ Luxury Appliances has been synonymous with impeccable craftsmanship, elegance, and prestige. At the intersection of thoughtful design and outstanding performance, Monogram inspires its owners to elevate their homes, culinary prowess and focus on wellness through its line of major and small kitchen appliances. For the latest products, visit www.monogram.com and follow @MonogramAppliances on Instagram, TikTok, Pinterest, or YouTube to experience the #MarkofLuxury.

About GE Appliances, a Haier company

At GE Appliances, a Haier company, we come together to make good things, for life. Headquartered in Louisville, Kentucky, we are a leading U.S. manufacturer of home appliances with 15,500 team members nationwide. GE Appliances, found in half of all U.S. homes, is proud to be rated America's #1 Appliance Company¹ and trusted by millions of families nationwide. We manufacture and sell products under the Monogram™, Café™, GE Profile™, GE®, Haier™, and Hotpoint™ brands. Our operations support nearly 90,000 additional American jobs and represent an investment of more than \$2 billion since 2016. We are deeply committed to the communities where we live and work, passionate about getting closer to our product users to understand their needs and driven by the belief that there's always a better way.

To learn more about our company, brands, career opportunities, and impact, visit geappliancesco.com or connect with us on [LinkedIn](#)

1 OpenBrand Consumer Tracking Survey, Q1 – Q4 2024, Based on Volume of Total Majors/MO/RAC – Retail Units