MONOGRAM™ APPLIANCES ANNOUNCES NEW PARTNERSHIP WITH RENOWNED CHEF MANEET CHAUHAN

Multi-Year Collaboration is Rooted in Craftsmanship, Creativity and Performance

Louisville, KY - February 10, 2026 – Monogram™, the luxury appliance brand known for impeccable craftsmanship and sophisticated design, today announced a new partnership with award-winning chef, restaurateur and television personality Maneet Chauhan. The collaboration brings together Monogram's commitment to elevated, performance-driven design with Chef Chauhan's globally inspired culinary vision.

The James Beard Award–winning chef and celebrated television personality has chosen the Monogram line in her Nashville home and will integrate Monogram appliances into her culinary approach. The newly renovated kitchen will be revealed later this year and will serve as both a personal culinary space and a setting for future gatherings and experiences, offering a closer look at how thoughtful design and inspired cooking come together in the home.

Much like Monogram's dedication to pushing the boundaries of craftsmanship and performance, Chef Chauhan is celebrated for pushing culinary boundaries, layering bold global flavors with refined technique to create deeply personal, memorable dining experiences. Widely recognized for her ability to blend tradition with innovation, Chef Chauhan sought to design a kitchen that could match the same level of precision, artistry and intention she brings to her restaurants.

"The kitchen has always been the heart of my home - it's where culture, conversation and creativity intersect," said Chef Maneet Chauhan. "Part of my philosophy is that authenticity is about putting your own story on something, whether that's a new dish or an area in your home. Partnering with Monogram allows me to bring that philosophy to life in a space that reflects how I cook, host and connect, and where precision meets passion. I'm excited to share the stories that emerge when artistry and craftsmanship come together in perfect harmony."

Monogram's meticulous attention to detail and professional-grade performance provides the foundation for Chef Chauhan to translate her culinary vision into her home. Featuring some of the award-winning and iconic appliances the brand is known for, like the Monogram 48" All Gas Professional Range and Monogram 30" Hearth Oven, this collaboration will showcase how thoughtful design and performance converge to create exceptional culinary experiences at home.

"With her passion for Indian spices and flavors, Chef Chauhan brings a powerful point of view and culinary perspective that balances creativity and precision," said Julie Burns, executive director of Monogram. "Her mastery of balancing bold flavors with refined execution aligns with Monogram's commitment of elevating the home with luxury appliances. We're thrilled to welcome her to the Monogram family."

As a Monogram spokesperson and ambassador, Chef Chauhan will represent the brand at premier industry events, brand activations and featured content on social channels in the years ahead.

About Monogram™

For more than 30 years, Monogram™ Luxury Appliances has been synonymous with

impeccable craftsmanship, elegance, and prestige. At the intersection of thoughtful design and outstanding performance, Monogram inspires its owners to elevate their homes, culinary prowess and focus on wellness through its line of major and small kitchen appliances. For the latest products, visit www.monogram.com and follow @MonogramAppliances on Instagram, TikTok, Pinterest, or YouTube to experience the #MarkofLuxury.

About GE Appliances, a Haier company
At GE Appliances, a Haier company, we come together to make good things, for life. Headquartered in Louisville, Kentucky, we are a leading U.S. manufacturer of home appliances with 15,500 team members nationwide. GE Appliances, found in half of all U.S. homes, is proud to be rated America's #1 Appliance Company1 and trusted by millions of families nationwide. We manufacture and sell products under the Monogram™, Café™, GE Profile™, GE®, Haier™, and Hotpoint™ brands. Our operations support nearly 90,000 additional American jobs and represent an investment of more than $2 billion since 2016. We are deeply committed to the communities where we live and work, passionate about getting closer to our product users to understand their needs and driven by the belief that there's always a better way.

To learn more about our company, brands, career opportunities, and impact, visit geappliancesco.com or connect with us on LinkedIn

1 OpenBrand Consumer Tracking Survey, Q1 – Q4 2024, Based on Volume of Total Majors/MO/RAC – Retail Units