



GE APPLIANCES
a Haier company

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GE APPLIANCES HIGHLIGHTS TENNESSEE GROWTH IN 2024 ECONOMIC IMPACT REPORT

Strategic investments contribute \$1.2 billion annually to Tennessee's GDP

LOUISVILLE, Ky., June 26, 2025 – GE Appliances, a Haier company, today released its [2024 Economic Impact Report](#), underscoring the powerful role it plays in strengthening the economic and social fabric of Tennessee. GE Appliances' footprint in Tennessee, which includes 940 employees across its Monogram Refrigeration, LLC plant in Selmer and two national call center locations in Memphis and Nashville, contributed \$1.2 billion annually to the state's GDP .

Beyond its employees, GE Appliances has also fueled an additional 3,350 jobs through its operations and local supplier network. The company's investments also drove \$248 million in annual spending with 270 Tennessee-based suppliers.

Manufacturing operations in McNairy County

GE Appliances continues to expand and modernize its Monogram Refrigeration, LLC plant in Selmer, which manufactures high-end Monogram®, Café™, and GE Profile™ refrigerators and Zoneline® air conditioners. Key highlights include:

- A \$22 million investment in 2019 to expand PTAC and VTAC production lines.
- An additional \$5 million investment in 2021 to enhance production capacity
- Implementation of a new, environmentally friendly refrigerant (R454B) for Zoneline® units.
- The launch of integrated bottom-freezer refrigerators across multiple premium brands in 2023.

As part of its 2024 growth strategy in Tennessee, GE Appliances expanded employee-focused initiatives at its Selmer facility, including a four-day, 10-hour workweek, on-site primary care clinic for employees and their family members, and \$500,000 in HVAC upgrades to improve air flow and keep plant temperatures cooler during summer months. The company also launched the STAY program with McNairy County Schools, offering part-time jobs and OSHA certifications to graduating seniors.

“As one of the largest employers in McNairy County, we know that caring for our employees and their families also means caring for the community,” said Phillip Moses, senior director and plant manager of Monogram Refrigeration LLC. “From our new three-day weekend schedule to the opening of our new onsite primary care clinic and physical investments in temperature control, we continue putting employees at the center of all we do.”

Autonomous vehicle innovation in rural Tennessee

GE Appliances continues to lead innovation with its partnership with Einride. In 2022, with approval from the National Highway Traffic Safety Administration (NHTSA), Einride and GE Appliances completed an industry first by operating a fully autonomous, electric vehicle without a safety driver on board on U.S. public roads in McNairy County. Now part of daily operations in Selmer, the autonomous vehicle sand workflow supports sustainable logistics between the plant and warehouse.

The 2024 Economic Impact Report shows GE Appliances supports over 98,000 U.S. jobs across industries from manufacturing to healthcare.

To explore these highlights and more, view the full 2024 Economic Impact Report [here](#).

About GE Appliances, a Haier company

At GE Appliances, a Haier company, we come together to make good things, for life. Headquartered in Louisville, Kentucky, we are a leading U.S. manufacturer of home appliances with 15,500 team members nationwide. GE Appliances, found in half of all U.S. homes, is proud to be rated America’s #1 Appliance Company¹, trusted by millions of families nationwide. We manufacture and sell products under the Monogram™, Café™, GE Profile™, GE®, Haier™, and Hotpoint™ brands. Our operations support nearly 98,000 additional American jobs and represent an investment of more than \$3.5 billion since 2016. We are deeply committed to the communities where we live and work, passionate about getting closer to our product users to understand their needs and driven by the belief that there’s always a better way.

To learn more about our company, brands, career opportunities, and impact, visit geappliancesco.com or connect with us on [LinkedIn](#).

¹OpenBrand Consumer Tracking Survey, Q1 – Q4 2024, Based on Volume of Total Majors/MO/RAC – Retail Units

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