



Undeniably Stylish – CAFÉ™ Offers Expanded Refrigeration Portfolio

CAFÉ's Spring Plaza Showcases Versatile Refrigerator Designs in a Courtyard Experience at KBIS

LOUISVILLE, Ky., Feb. 25, 2025 – CAFÉ™ appliances continues to expand its industry-leading portfolio of refrigerators with a brand-new configuration of its four-door French Door and Quad-Door Refrigerators, now available in counter-depth. The new [CAFÉ™ Smart Counter-Depth 4-Door French-Door Refrigerator with Dual-Dispense AutoFill Pitcher](#) and CAFÉ™ Smart Counter-Depth Quad-Door Refrigerator in Platinum Glass with Dual-Dispense AutoFill Pitcher will be showcased among others in the brand's portfolio of refrigerators at the Kitchen and Bath Industry Show (KBIS) 2025.

To give attendees a firsthand look at the variety of ways CAFÉ refrigerators can be configured, the Spring Plaza space in the booth will highlight five different refrigerators that offer six customizable hardware options and flexible features. Drawing from the vibrant hues of Spring, this courtyard area bursts to life with an energetic palette of bright colors, mixed patterns and textures.

Each design elegantly combines convenience and style with details like interior copper accents, an Art Deco-inspired LED light wall and a range of customizable hardware and finishes true to the CAFÉ brand.

- **NEW!** [CAFÉ Smart Counter-Depth 4-Door French-Door Refrigerator with Dual-Dispense AutoFill Pitcher](#) combines a seamless built-in look that fits almost flush with cabinets and counters for a clean design offering unmatched style and functionality. Like it's [full-depth counterpart](#), it is packed full of curated features like an internal Dual-Dispense AutoFill Pitcher that automatically refills with chilled, filtered water and offers two dispensing options. It also features a convertible drawer with five customizable settings that can hold everything from wine to snacks to a full salad bar. It is available now at retailers nationwide starting at \$4,599.
- **NEW!** CAFÉ Smart Counter-Depth Quad-Door Refrigerator in Platinum Glass with Dual-Dispense AutoFill Pitcher will feature a fully convertible zone that offers ultimate flexibility the most ice storage in the industry with a bin that is designed to hold 12.5 lbs of filtered ice¹ like [its full-depth counterpart](#). It will be available at retailers nationwide in March starting at \$5,099.
- [CAFÉ™ 36" Integrated French-Door Refrigerator](#) creates an integrated, seamless appearance with a true flush inset installation and hidden articulating hinges that will blend in with surrounding cabinetry for a stylish kitchen aesthetic.

• ¹ Among leading refrigerator competitors, based on testing.



- [CAFÉ™ Built-In Dual-Drawer Refrigerator](#) offers stylish and flexible storage solutions, featuring a stainless-steel interior, soft-close drawers and adjustable divider that maximizes space and functionality.
- [CAFÉ™ Wine Center](#) features two temperature zones and can chill up to eight 1.5-liter magnum bottles of wine or prosecco without scratching the label or sacrificing space on the other shelves.

“We understand that no two homes have the same needs, which drives our commitment to customizable kitchen solutions with our latest configurations,” said Dave McCalpin, vice president of refrigeration at GE Appliances. “Our new counter-depth refrigerators fit seamlessly into various kitchen layouts and save space without sacrificing a functional, sleek design.”

To see the CAFÉ refrigeration line-up, visit the CAFÉ KBIS booth #W2401 or schedule a booth tour at <https://www.signupgenius.com/go/geappliances#> or by emailing geappliances@allisonworldwide.com. For more information about CAFÉ and available products, visit www.cafeappliances.com or follow @cafeappliances on Instagram, TikTok, Pinterest, or YouTube.

About CAFÉ™

As a leader in design choice and performance, CAFÉ™ offers a full suite of distinct kitchen appliances with elements inspired by the latest fashion trends. Offering customizable appliances at a mass premium price point, CAFÉ fuels self-expression by empowering its owners to reflect their own style and personality through its line of major and small kitchen appliances. For the latest products, visit www.cafeappliances.com or follow @cafeappliances on Instagram, TikTok, Pinterest, or YouTube.

About GE Appliances, a Haier company

At GE Appliances, a Haier company, we come together to make good things, for life. Headquartered in Louisville, Kentucky, we are a leading U.S. manufacturer of home-appliances with 15,500 team members nationwide. GE Appliances, found in half of all U.S. homes, is proud to be rated America's #1 Appliance Company¹ and trusted by millions of families nationwide. We manufacture and sell products under the Monogram™, Café™, GE Profile™, GE®, Haier™, and Hotpoint™ brands. Our operations support nearly 90,000 additional American jobs and represent an investment of more than \$2 billion since 2016. We are deeply committed to the communities where we live and work, passionate about getting closer to our product users to understand their needs and driven by the belief that there's always a better way.

To learn more about our company, brands, career opportunities, and impact, visit geappliancesco.com or connect with us on [LinkedIn](#)

1 OpenBrand Consumer Tracking Survey, Q1 – Q4 2024, Based on Volume of Total Majors/MO/RAC – Retail Units

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