



5 Kitchen Design Trends for 2025



Central to a home's design, the kitchen is a place where homeowners can express their personal style. As homeowners consider a kitchen revamp or refresh in the new year, CAFÉ™ Creative Director T.K. Wismer uncovers the top kitchen trends guiding consumers' design inspiration boards in 2025. Visit CAFÉ at the Kitchen & Bath Industry Show (KBIS) 2025 (Booth #W2401) to see these trends and products come to life or schedule a booth tour at <https://www.signupgenius.com/go/geappliances#>



ECLECTIC DESIGN. In 2025, we're going to see more homeowners define their living spaces with eclectic design for a more meaningful relationship with their homes. This approach skillfully combines elements from various eras and influences, old with new, layers of colors and patterns, and weaves them into a cohesive design story of playful contrasts. In the kitchen, this story is elevated by customized appliances. The essence of eclectic design lies in the thoughtful curation of diverse styles to reach a balance that has visual interest and personality, without tipping into excess. This trend is ideal for those who view their home as a canvas for their creativity, encouraging a

space as unique as the individuals who live in it, and it allows permission to change your mind and re-mix your arrangement. Products that evolve with that personal expression through customizable choices will delight consumers.



FUNCTIONAL AND FLEXIBLE. As modern lifestyles continue to evolve, functionality accelerates as a major focus for innovation in contemporary home design, with a heightened importance on the kitchen. Homeowners are increasingly interested in personalizing their kitchens to make the cooking experience both enjoyable and efficient, through innovative appliances, adaptable storage, flexible, accessible and ergonomic designs. The concept of flexible living spaces is also growing in importance. While open floor plans have dominated design preferences in recent years, the need for privacy has brought creative approaches to "close our concept." Curtains, divider screens, and retractable walls are becoming popular ways to quickly transform a space to suit our changing needs. These elements not only add value by catering to family life but also give our spaces multiple uses. Pantries, sculleries, and "dirty kitchens" or secondary prep spaces are quickly climbing to the top of homeowners' wish lists, and these areas are decked

out with appliances. CAFÉ offers both major and small appliances, like dish drawers, beverage and wine refrigerators, and all the countertop appliances a dream pantry can offer to beautifully and functionally outfit these spaces.



EMOTIONAL DETAILS. Décor that resonates is on the rise as discretionary spending is down, and we are expecting more from the products we buy. More function, more visual appeal and more emotion. We are entering our romantic era with a look that is more decorative and art nouveau inspired. This could be from the eclectic design trend and rise of repurposed furniture mixed with new, or the trend toward more organic shapes and gilded finishes. We are also “Odd-sessed” with odd shapes and forms and products with unique features. Surrealism in accessories and décor is one example of this that is trending again. Next level customization and products that are tailored to our personal needs and then change with our preferences will be key. With CAFÉ appliances, we have

customizable hardware finishes for example, that you can not only choose when you buy your appliances, but you can change them out if your preference changes or you just want a mini makeover of your kitchen down the road. Over-the-air updates that add new features to connected CAFÉ products as software updates are another example of our products evolving with our client preferences and getting better over time.



MOODY HUES AND COOL METALS. Moody hues like deeper wood tones and rich browns and burgundy are going to be big, as predicted. Spaces are getting washed in dark colors like plum, purple and navy for a nocturnal vibe with a touch of mystery. In cool contrast, we expect sleeker metals such as chrome and polished nickel to slowly begin to rise in popularity. These metallics not only reflect light so beautifully but also bring a modern twist to interiors, harmonizing well with a rich, saturated palette. Not that brass will lose its main character energy entirely, but we do expect the cool metals to have some real momentum in 2025 and really gain ground in 2026.

About CAFÉ™

As a leader in design choice and performance, CAFÉ™ offers a full suite of distinct kitchen appliances with elements inspired by the latest fashion trends. Offering customizable appliances at a mass premium price point, CAFÉ fuels self-expression by empowering its owners to reflect their own style and personality through its line of major and small kitchen appliances. For the latest products, visit www.cafeappliances.com or follow @cafeappliances on Instagram, TikTok, Pinterest, or YouTube.

About GE Appliances, a Haier company

At GE Appliances, a Haier company, we come together to make good things, for life. Headquartered in Louisville, Kentucky, we are a leading U.S. manufacturer of home-appliances with 15,500 team members nationwide. GE Appliances, found in half of all U.S. homes, is proud to be rated America's #1 Appliance Company¹ and trusted by millions of families nationwide. We manufacture and sell products under the Monogram™, Café™, GE Profile™, GE®, Haier™, and Hotpoint™ brands. Our operations support nearly 90,000 additional American jobs and represent an investment of more than \$2 billion since 2016. We are deeply committed to the communities where we live and work, passionate about getting closer to our product users to understand their needs and driven by the belief that there's always a better way.

To learn more about our company, brands, career opportunities, and impact, visit geappliancesco.com or connect with us on [LinkedIn](#)



1 OpenBrand Consumer Tracking Survey, Q1 – Q4 2024, Based on Volume of Total Majors/MO/RAC – Retail Un