



Monogram™ Showcases Meticulous Design and Elevated Luxury at KBIS with an Immersive Art Gallery Experience

Exhibits the Synergy Between Form and Function Where Appliances Are a Work of Art

LOUISVILLE, Ky., Feb. 27, 2024 – This week, [Monogram™](#) elevates the position of luxury appliances to works of art with impeccable craftsmanship and sophisticated design. To offer a glimpse at how the brand redefines personal luxury, Monogram will guide guests through the Monogram Gallery to showcase artwork in different mediums by renowned artists to capture the thematic elements, like flexibility, seamlessness and performance, behind Monogram appliances.

The Booth Experience:

Monogram Gallery, the Monogram KBIS booth destination (#W2317), will showcase art installations from renowned artists [Mary Katherine Joseph](#), [Caroline Lizarraga](#), [Niki Woehler](#), [Kelly Walker](#), [Stephen Guimenta](#) and [Ed Nash](#) that will be purposefully placed throughout various “galleries” within the Monogram booth, including:

- Gallery One: Representing Monogram’s abstract point of view on contemporary art and form, this gallery displays the thoughtfulness behind Monogram’s distinctive details and materials. With titanium metalwork detailing the cabinets and hand laid, laser cut Rosewood wood, the display offers exquisite hints of dramatic character throughout and features Monogram’s NEW 24” Wine Column, 36” Premium Integrated Bottom-Freezer Refrigerator, 30” French Door Double Oven, 36” Gas Cooktop and more.
- Gallery Two: Bold statements across this gallery like lacquered chartreuse paint and French influenced metal accents subtly engulf guests in endless design possibilities as they discover the customizable offerings and versatile features of the [Monogram Designer Collection x Richard Anuszkiewicz](#). This display also showcases high-end living solutions like the Monogram’s [36” Induction Professional Range Cooktop](#).

“The Monogram experience provides impeccable, upleveled flexibility that pulls inspiration from the diverse abstracts within the design community,” said Julie Burns, executive brand director for Monogram. “We look forward to guiding our guests through this full immersive experience that encompasses Monogram’s mission to enhance the kitchen with design excellence, luxurious details and a personalized ownership experience integrated throughout.”

Outside of the galleries, Monogram will invite guests into a fine-tuned environment of luxurious home entertaining with unique accents from across Monogram’s Statement and Minimalist Collection displayed throughout. In addition, the Monogram Designer Collection by Richard T. Anuszkiewicz is on display in two aesthetics, Brass and Titanium.

Guests will also experience the allure of the booth’s Speakeasy Bar that showcases Monogram’s Forge Heated Ice Press and invites them to enjoy customized offerings crafted by Monogram’s Wine Director Erik Segelbaum and Angel’s Envy National Whiskey Guardian, Angel Teta.

“I set out to design a visually striking experience to exemplify Monogram’s versatility in home entertaining and opportunities to infuse refined personalization across every aspect of your kitchen,” said Richard T. Anuszkiewicz, Monogram creative director. “By collaborating with top artists to bring my vision to life, the booth’s collective installments evoke our mutual dedication to the quality craftsmanship and contemporary designs of modern living.”



At the show, [Monogram is also debuting the Monogram Ecobalance Collection](#), a curated selection of electric appliances that allow for automation, comfort and energy management to offer a more personalized ownership experience for who seek all electric solutions or a NetZero way of life. As part of this collection, they are also [announcing a partnership with Savant](#), a leader in smart home, intelligent lighting and energy solutions, to create a seamless integration without compromise in the home, [as well as a partnership with Tantalus to reduce peak energy usage](#). One of these products, the 36" with Indoor Air Quality Sensing will be on display in the Monogram booth and more of this story will be on display in a separate section of the GE Appliances booth that focuses on NetZero solutions across the company.

Additionally, Richard T. Anuszkiewicz is moderating the "Legends of Kitchen Design" panel in discussion with true design visionaries Christopher Peacock, President & CEO, Christopher Peacock Luxury Fitted Cabinetry, and Mick De Giulio, Principal & Owner of de Giulio kitchen design on the KBIS NEXTStage on Tuesday, February 27 at 2:00 PM.

To experience the Monogram Gallery and book a booth tour please email GEAppliances@allisonworldwide.com.

About Monogram™

For more than 30 years, Monogram™ Luxury Appliances has been synonymous with impeccable craftsmanship, elegance and prestige. At the intersection of thoughtful design and outstanding performance, Monogram inspires its owners to elevate their homes, culinary prowess and focus on wellness through its line of major and small kitchen appliances. For the latest products, visit www.monogram.com and follow @MonogramAppliances on Instagram, TikTok, Pinterest or YouTube to experience the #MarkofLuxury.