



GE APPLIANCES
a Haier company

GE Appliances Partners with Kohler to Unveil Complementary Finishes at Kitchen & Bath Industry Show

Monogram & CAFÉ brands expand hardware offerings that coordinate with Kohler products to bring sophistication and harmony to the home

LOUISVILLE, Ky., Jan. 31, 2023 – Monogram™ and CAFÉ™ appliances are joining design forces with a global leader in the design and manufacturing of kitchen and bath products, Kohler, to launch complementary finishes that seamlessly integrate luxury into everyday life. The partnership delivers customization with appliance hardware designed to help consumers complete their desired style aesthetic with matching hardware finishes across the kitchen.

CAFÉ is unveiling two hardware offerings, Brushed Brass and Flat Black, to bring bold, new kitchen accents to kitchens. The vibrant hues of the Brushed Brass finish pairs well with Kohler's Vibrant Brushed Moderne Brass finish. For owners looking for a more bold look, CAFÉ Flat Black finish complements Kohler's Matte Black finish, granting more creative freedom for homeowners to curate a kitchen that mirrors their unique style.

Monogram, the luxury appliance brand synonymous with impeccable craftsmanship and sophisticated design, is also thrilled to bring the Titanium and Brass aesthetics from the Monogram Designer Collection x Richard T. Anuszkiewicz, Monogram Creative Director to KBIS. The collection collaborates with Kohler's luxury brand, [KALLISTA](#). The dark-charcoal muted tones and sleek lines of Monogram's Titanium collections pairs with the cool undertones of KALLISTA's Gunmetal to bring a more modern look to contemporary kitchens. In contrast, the gold and polished hues of Monogram's Brass collection complements the warmth of KALLISTA's Unlaquered Brass finish.

"We're proud to partner with Kohler to bring customizable appliances with striking finishes, purposefully designed to reflect the style preferences of our owners," said Mary Putman, VP of marketing and brand, GE Appliances. "This collaboration captures the legendary sophistication of each brand, while continuing to push the boundaries of what our clientele have come to expect from CAFÉ and Monogram."

"Kohler's partnership with Monogram and CAFÉ provides a nice symmetry between our kitchen sink and faucet products by offering complimentary colors and finishes," said Scott Edmunds, VP of marketing at Kohler Co. "As Kohler celebrates our 150th anniversary this year, we are proud to have a partner like GE Appliances that share a similar passion for design and rich history of creating quality products and experiences that delight our customers."

To see the unveiling of Monogram and CAFÉ's Appliances collaboration with Kohler in person at KBIS or to book a media tour, email GEAppliances@allisonpr.com.

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About Monogram®

For more than 30 years, the Monogram® luxury appliance brand has been synonymous with impeccable craftsmanship and sophisticated design. Through artisan-inspired quality control and a relentless commitment to innovation, Monogram offers unique kitchen solutions to discerning consumers. For more information, visit www.monogram.com and follow @MonogramAppliances on Instagram, TikTok, Pinterest or YouTube to experience the #MarkofLuxury.

About CAFÉ™

As a leader in design choice and performance, CAFÉ™ appliances offers high quality coffee makers, dishwashers, ranges, ovens, and refrigerators with elements inspired by the latest trends in fashion and design. The CAFÉ brand operates under GE Appliances, a Haier company. For the latest products, and more information, visit www.cafeappliances.com or follow @cafeappliances on Instagram, TikTok, Pinterest, or YouTube.

About GE Appliances

At GE Appliances we make the world a better place, and our team is committed to leading in the communities where we live and work. Today, our appliances are in 50 percent of all U.S. homes, and our business is committed to serving every family in the country. We are a purpose-rooted and passion-driven organization that believes there is always a better way. We manufacture and sell products under the Monogram®, Café™, GE Profile™, GE®, Haier, and Hotpoint brands. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information on our company, brands, and corporate citizenship, visit www.geappliancesco.com.

About KALLISTA

KALLISTA is known for its designs of luxury plumbing products, offering faucets and fixtures thoughtfully created for tasteful, whole-bath solutions. KALLISTA is available in fine showrooms in major cities throughout the world. KALLISTA, along with sister brands Ann Sacks Tile and Stone, Inc., and Roborn mirrored cabinetry and vanities, are wholly owned subsidiaries of Kohler Co.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wisconsin, Kohler Co. is one of America's oldest and largest privately held companies, comprised of more than 40,000 associates. Kohler is a global leader in manufacturing kitchen and bath products; engines, generators and clean energy solutions; premier cabinetry, tile and lighting; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler, Wisconsin, and St. Andrews, Scotland. Kohler's Whistling Straits golf course hosted the 43rd Ryder Cup in 2021. The company also develops solutions to address pressing issues,

such as clean water and sanitation, for underserved communities around the world to enhance the quality of life for current and future generations. For more details, please visit KohlerCompany.com.

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